

## **Federally Facilitated Marketplace (FFM)**

### **Notice Type**

Sources Sought

### **Introduction**

This is a SOURCES SOUGHT NOTICE posted for INFORMATIONAL PURPOSES ONLY. It will be used to obtain information regarding the availability and capability of qualified small businesses (e.g.: 8(a), service-disabled veteran owned, HUBZone and women-owned small businesses) to provide development and maintenance of the Federally Facilitated Marketplace system as described herein. The Centers for Medicare & Medicaid Services (CMS) is only interested in responses to this notice from small businesses (including 8(a), service-disabled veteran owned, HUBZone and women-owned small businesses). Teaming arrangements are encouraged; however respondents must demonstrate they can comply with FAR 52.219-14 Limitations on Subcontracting.

### **Background**

On March 23, 2010, President Obama signed the Patient Protection and Affordable Care Act of 2010 (Public Law 111-148) as amended by the Health Care and Education Reconciliation Act of 2010 (Public Law 111-152), referred to collectively as the Affordable Care Act, providing better health security to millions of Americans. The law sets in motion a range of comprehensive health insurance reforms that hold insurance companies accountable, offer more coverage choices to the public thereby improving affordable health insurance to millions of Americans, gives small businesses the same insurance coverage purchasing clout as large business, enhances the quality of care for all Americans, and reduces health costs through improvements to the industry.

This contract is for the continued development and implementation of the FFM. The FFM provides an online application for consumers to apply and determine eligibility for coverage and financial assistance, and a tool to compare and select health plans leading to initiation of enrollment with a health provider.

The FFM is the information technology infrastructure that supports the Healthcare.gov website which is the application for the above mentioned health care consumers. In January 2014, CMS issued a Letter of Contract for the transition of the FFM development from CGI Federal to Accenture. The Letter of Contract will end in January 2015. Therefore, CMS needs to issue a contract for the continued development and maintenance of the FFM. This contract will include development and enhancements to the Eligibility & Enrollment (E&E), Financial Management (FM), Plan Management (PM), and SHOP applications of the FFM. The contract will also include production operations and maintenance of the system.

### **Purpose**

The purpose of the subject contract is for the contractor/developer to focus on new development efforts and enhancements that are needed for the FFM. The contractor will be responsible for developing, and maintaining the FFM application, re-architecting certain portions of the FFM

application at the direction of CMS, and providing system enhancements to the FFM application as directed by CMS.

### **Summary of Work**

The contractor will provide analysis, design, development, testing, implementation, documentation, services, maintenance and support for the Federally Facilitated Marketplace (FFM) as it relates to the development of new system functionality, enhancements and support of existing system functionality, operations and maintenance of the system, environments, and operational business cycles for Plan Management, Eligibility and Enrollment (including integration with Appeals), Financial Management in the individual and small group marketplaces, and SHOP. A draft Statement of Work is included with this notice.

### **Response to Sources Sought**

The information from this market research will assist the Government in determining the appropriate acquisition method/strategy, including whether a set aside is possible, to perform the same or similar requirements to those described in this notice. Responses to this sources sought notice shall be by submission of a capability statement and specific responses to the criteria below demonstrating experience performing the required services or capability to perform required services of the same or similar size, scope and complexity. All sources sought responses should reflect actual performance by the prime contractor and each teaming partner for the relevant projects provided. **An organization that is not considered a small business under the applicable NAICS code should not submit a response to this notice.**

Please describe specific experience detailing capability for the following requirements. For each experience listed please provide the Contract Number, Agency of award, total contract value, Contracting Officer and/or Contract Specialist contact information:

- Demonstrate it possesses independently prepared appraisal results based on a Software Engineering Institute (SEI) Software Standard CMMI Appraisal Method for Process Improvement (SCAMPI), Class A (Version 1.1 or 1.2), of Level 3, at a minimum. The SCAMPI appraisal must have been led by an SEI-Authorized Lead Appraiser for a SCAMPI, and the Authorized Lead Appraiser must be on the current SEI List of Authorized Lead Appraisers. Offerors must possess independently prepared SCAMPI appraisal results before the time of contract award.
- Demonstrate the ability to perform IT systems development and maintenance of a large, complex, horizontally scaled application for the web. The response must include examples of previous projects of similar size and scope.
- Demonstrate knowledge and experience in Red Hat/Linux, MarkLogic, RedHat JBoss SOA-P, Java, Oracle, and Terracotta.
- Display ability to document and modify existing machine-generated code.

- Knowledge of the CMS IT System Lifecycle Framework, CMS Technical Reference Architecture, CMS systems security requirements (FISMA & NIST), and Health Care/Health Plan IT systems.
- Demonstrated experience with staff of subject matter experts (e.g., business analysts) and technical team that worked on Financial Management Services systems that uses a web services model.
- Demonstrated ability to transition a large scale systems development project of approximately 400 - 500 FTEs, within a 3 month period.
- Able to start on day one of transitioning with an adequate team that includes program management, resource management, contract management, technical architects, transition leads, development leads, and business solution leads in order to start planning, execution, and knowledge transfer on day one.
- Demonstrated ability to get experienced, qualified staff on-board quickly (40% in 2 weeks, 60% in 3 weeks and approximately 100% in 4 weeks)
- Demonstrate the resources and ability to meet the financial/cash flow requirements of a large, dynamic contract. For example, weather economic hardships if a delay in the payment of a quarterly invoice is incurred, take advantage of the economies of scale when addressing delivery of products/services, ensure quick turnaround when necessary to address an immediate procurement requirement such as an enterprise license, provide a best-value initial-commitment payment for a long-lead-time end-of-life or new infrastructure purchase, etc.
- Have the ability to furnish all personnel, services, materials, technical and management support and facilities (except as otherwise specified in individual task orders) necessary to fulfill the requirements of this work.
- Must have a facility local to CMS (within the Baltimore/Washington Metropolitan area) for work or demonstrate ability to set up new local facility for work within four weeks of the contract.

This Sources Sought Notice is for information and planning purposes only and is not to be construed as a commitment by the Government. **This is not a solicitation announcement for proposals, proposal abstracts or quotations and no contract or task order will result from this Notice.** This Notice does not obligate the Government to award a contract, reimburse any costs associated with providing information or otherwise pay for the information provided in response. No proprietary, classified, confidential or sensitive information should be included in your response. The Government reserves the right to use any non-proprietary technical information in any resultant solicitation(s).

Any organization responding to this notice should ensure that its response is complete and sufficiently detailed to allow the Government to determine the organization's ability to provide the resources and knowledge to deliver the required services. Respondents are advised that the Government is under no obligation to acknowledge receipt of the information received, provide feedback to respondents with respect to any information submitted or be notified of the results of this evaluation. After a review of the responses received, a pre-solicitation synopsis and

solicitation may be published in Federal Business Opportunities. Responses to this notice will not be considered adequate responses to a solicitation. All information submitted in response to this announcement must arrive on or before the closing date.

### **Teaming Arrangements**

Entities seeking to respond to this notice are not required to enter into teaming arrangements. However, entities seeking to respond to this notice as a team or to rely on subcontractors to perform any portion of the work must include the requested information and certifications for each entity on the proposed team or each proposed subcontractor.

The contractor and any subcontractors must not have any relationships or arrangements through business operations or its employees that could be considered as possibly lessening the company's objectivity concerning any aspect of the proposed tasks. If such relationships or arrangements exist, contractors or subcontractors shall be required, during the procurement process (if one occurs), to identify potential conflicts of interest and discuss how the conflicts will be addressed and mitigated.

All Capability Statements shall be submitted via e-mail to the Contract Specialist at [corey.lloyd@cms.hhs.gov](mailto:corey.lloyd@cms.hhs.gov). Responses must be submitted electronically (via email) no later than 1:00 p.m. EST on May 2, 2014. The response must be in Microsoft Word format using 12-point font, with 1" top, bottom, left and right margins and with single or double spacing. Capability Statements will not be accepted after the due date. Capability Statements shall be **limited to 30 pages, (not including the Table of Contents and Acronyms List, as applicable)**. Capabilities Statements shall also include the following business information and identification:

--DUNS

--Tax ID

--Company Name

--Company Address

--Company Point of Contact, phone and e-mail address

--Business size status (e.g.: small business, 8(a), women owned small business (WOSB/EDWOSB), veteran owned, etc.) as validated via the System for Award Management (SAM) for the applicable NAICS code. All Offerors must be registered in the SAM located at: <https://www.sam.gov/portal/public/SAM/>. Please provide WOSB/EDWOSB certificates/certifications. Additional information on NAICS codes may be found at [www.sba.gov](http://www.sba.gov).

--Do you have a Government approved accounting system or will you have a Government approved accounting system that has been determined to be adequate for the award of cost reimbursable contracts before award (currently anticipated to be January 2015)? If so, please identify the agency that approved the system.

--Current relevant (size, complexity, scope) GSA contracts, including period of performance and total monetary value

- Schedule
- 8(a) STARS GWAC
- Vets GWAC
- Alliant GWAC

--Current relevant (size, complexity, scope) Government contracts, including period of performance and total monetary value

- NIH CIOSP3

--Point of contact, names, phone numbers and e-mail addresses of references who can verify the demonstrated capabilities/experience identified in the responses

--Is your firm interested in being the prime contractor or a subcontractor?

--Shall designate any/all teaming arrangements and the work proposed to be performed by each team member

--A limitation of subcontracting statement providing the amount of work (in % of total contract value) designated for the prime contractor