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FOR IMMEDIATE RELEASE

Coastal Carolina Hospital Welcomes New Chief Executive Officer

HARDEEVILLE, S.C. (July 26, 2012) – Coastal Carolina Hospital today announced that it has appointed Bradley S. Talbert, FACHE, as its chief executive officer, effective Aug. 6, 2012. As CEO, Brad will oversee strategic, operational and clinical activities for the 41-bed hospital.

“Brad is a well-rounded healthcare executive with a proven track record of commendable results,” said John Holland, senior vice president of operations for Tenet’s Southern States region. “Brad’s ability to achieve success along with his reputation for ensuring quality care and service will make him a valuable asset to the hospital and its surrounding community.”

Talbert previously served as market vice president of business development and then chief operating officer of Tenet’s Hilton Head Hospital. Prior to that, Talbert served on the executive teams at a number of hospitals, including chief executive officer at Kindred Hospital in Charleston, S.C. and Select Specialty Hospital in Memphis, Tenn.

Talbert holds a bachelor’s degree in finance from Wofford College in Spartanburg, S.C. and a master’s degree in health administration from the Medical University in South Carolina. He is a fellow of the American College of Healthcare Executives (FACHE).

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