

2009 Modern Healthcare & HIMSS CEO IT Achievement Awards Nomination Criteria

Please note: applications must be completed online. Visit www.ModernHealthcare.com to enter!

Name of nominated CEO: _____
Formal title: _____
Healthcare organization: _____
Address of organization: _____

Phone: _____
Fax: _____
E-mail: _____

Name of senior-most information technology officer:

Formal title: _____
Healthcare organization: _____
Address of organization: _____
Phone: _____
Fax: _____
E-mail: _____

Name of board chairman: _____
Formal title: _____
Healthcare organization: _____
Address of organization: _____

Phone: _____
Fax: _____
E-mail: _____

Annual revenue of healthcare organization: _____
Annual information technology budget: _____
Total employees of healthcare organization: _____
Total employees in information technology department: _____
Patient volume of healthcare organization-if applicable:
(discharges, enrollment, visits, etc.) _____

Many healthcare organizations have strategic partners or vendors that have supported their efforts. Please provide us with the names of any strategic partners or vendors that we may contact for recognition advertising purposes. The provision of this information is not part of the judging process and will not be considered when selecting recipients of this award. _____

Please answer each of the following three questions using 1,000 words or less (each question can have answers up to 1,000 words). The bulleted points below each question are provided to assist you in your responses; however, you are not required to address each specific bullet.

1). How has the CEO demonstrated leadership and commitment to using information technology to advance his or her healthcare organization's strategic goals?

Evidence may cover the following:

- Does the CEO actively engage the board, community and physicians in the development of the information technology strategy?
- Has the CEO established a committee or subcommittee of the board assigned to engage with the management organization on information technology strategy?
- Has the CEO established a long-range financial plan that includes a specified commitment to information technology?
- Does the CEO actively seek fundraising, grant making or legislative advocacy for the advancement of information technology?
- Does the organization's CIO serve as a member of the executive team?
- Does the CEO assign sponsorship of key information technology projects to clinical and operational leaders?
- Does the CEO use information technology to drive major changes in clinical quality/safety and operational effectiveness?
- Does the CEO demonstrate a personal commitment to use information technology in the management of the organization?
- Does the CEO inspire and instill confidence in information technology by communicating best practices learned from other CEOs to members of the executive team?

2). How has the CEO helped achieve measurable results through leadership and commitment to information technology in his or her organization?

Evidence may cover the following:

- Does the CEO consistently identify information technology outcomes as a key measure of institutional performance, including incentive compensation goals for the senior team?
- Does the CEO include the senior management team in the ongoing review and oversight of information technology accomplishments?
- Does the CEO hold the senior management team accountable for the measurable success of information technology?

3). How has the CEO shared his or her healthcare organization's information technology experiences to benefit peers and other members of the healthcare industry?

Evidence may cover the following:

- Do speaking engagements by the CEO include information technology topics?
- Does the CEO serve on advisory boards to information technology companies?
- Has the CEO served in achievement roles in associations and subcommittees tasked specifically to advance information technology?
- Is the CEO viewed by peers in the healthcare industry as an information technology leader?

Entry Deadline: Friday, December 19, 2009
Visit www.ModernHealthcare.com to enter.

Questions? Please contact Brenda Stewart at bstewart@crain.com.