

Chris,

**This is Anna.**

She isn't real.

But if Congress doesn't expand funding for graduate medical education (GME), her story will look sadly familiar to doctors and patients around the country.

**Take a few minutes to watch Anna's story, then share it with your friends and colleagues:**



**SHARE THE VIDEO ▶**

Chris, if leaders in Congress have a plan to deal with the threat of the doctor shortage, we're not seeing it.

## Build a Community

### *Email*

A comprehensive email program played a vital role in building a community of supporters and raising awareness. Timed to coincide with the budget fight on Capitol Hill, our message and email program was fine-tuned and further targeted by evaluating performance and using that data to guide our communications decision.