

HOSPITAL CARE SHOULDN'T BE CUT BECAUSE

Patients' lives matter.

— DIANA P.

SPEAK UP

COALITION TO PROTECT
AMERICA'S
HEALTH CARE

SINCE 2010, HOSPITAL CARE HAS
ALREADY BEEN CUT BY

-\$122 billion



NO CUTS TO HOSPITAL CARE
AS PART OF AN SGR DEAL.

CALL YOUR SENATORS: 866-887-2273

COALITION TO PROTECT
AMERICA'S
HEALTH CARE

ACT NOW

Building an Army of Advocates

Share graphics for social channels

Using audience-targeting tactics across social, paid media, and email channels, we were able to message health care workers, caregivers, and seniors most reliant upon hospitals for care. They formed the foundation of a strong base of supporters who understood firsthand the impact of an SGR deal that cuts hospitals and mobilized quickly to contact Congress.