

2010 Editorial Calendar

Issue	Ad Close	Editorial Focus
January 4	December 28	READER POLL
January 11	January 4	REIMBURSEMENT
January 18	January 11	PRACTICE MAKES PERFECT
January 25	January 18	EDUCATION LARGEST ACADEMIC MEDICAL CENTERS

Issue	Ad Close	Editorial Focus
February 1	January 25	READER POLL
February 8	February 1	COMPENSATION
February 15	February 8	PRACTICE MAKES PERFECT
February 22	February 15	MANAGEMENT

Issue	Ad Close	Editorial Focus
March 1	February 22	READER POLL
March 8	March 1	INFORMATION TECHNOLOGY: 20th annual IT survey MULTIMEDIA: LIVE@HIMSS E-NEWSLETTER
March 15	March 8	PRACTICE MAKES PERFECT
March 22	March 15	CONTRACTING
March 29	March 22	READER POLL

Issue	Ad Close	Editorial Focus
April 5	March 29	MULTIMEDIA: MODERN PHYSICIAN VIDEO SERIES
April 12	April 5	AWARDS AND HONORS: 6th annual 50 Most Powerful Physician Executives in Healthcare
April 19	April 12	PRACTICE MAKES PERFECT
April 26	April 19	SPECIALTY HOSPITALS TOP BUSINESS SCHOOLS FOR PHYSICIANS

Issue	Ad Close	Editorial Focus
May 3	April 26	READER POLL
May 10	May 3	QUALITY REPORTING
May 17	May 10	PRACTICE MAKES PERFECT
May 24	May 17	BILLING PROFESSIONAL LIABILITY CARRIERS
May 31	May 24	READER POLL

Issue	Ad Close	Editorial Focus
June 7	May 31	RECRUITMENT
June 14	June 7	PRACTICE MAKES PERFECT MULTIMEDIA: LIVE@HFMA E-NEWSLETTER
June 21	June 14	MEDICAL TECHNOLOGY
June 28	June 21	READER POLL

Modern Physician e-newsletter issues are indicated by shaded areas.

Issue	Ad Close	Editorial Focus
July 5	June 28	MULTIMEDIA: MODERN PHYSICIAN VIDEO SERIES
July 12	July 5	REIMBURSEMENT AWARDS AND HONORS: AMDIS Awards
July 19	July 12	PRACTICE MAKES PERFECT
July 26	July 19	EDUCATION

Issue	Ad Close	Editorial Focus
August 2	July 26	READER POLL
August 9	August 2	COMPENSATION: 17th annual physician compensation survey
August 16	August 9	PRACTICE MAKES PERFECT
August 23	August 16	MANAGEMENT MULTIMEDIA: 50 MOST POWERFUL PHYSICIAN EXECUTIVES IN HEALTHCARE INSIGHTS VIDEOS
August 30	August 23	READER POLL

Issue	Ad Close	Editorial Focus
September 6	August 30	MULTIMEDIA: MODERN PHYSICIAN VIDEO SERIES
September 13	September 6	AWARDS AND HONORS: 3rd annual Physician Entrepreneur of the Year LARGEST MEDICAL SCHOOLS
September 20	September 13	PRACTICE MAKES PERFECT
September 27	September 20	INFORMATION TECHNOLOGY MULTIMEDIA: PHYSICIAN ENTREPRENEUR OF THE YEAR INSIGHTS VIDEO

Issue	Ad Close	Editorial Focus
October 4	September 27	READER POLL
October 11	October 4	COMMUNICATIONS LARGEST GROUP PRACTICES
October 18	October 11	PRACTICE MAKES PERFECT
October 25	October 18	BILLING MULTIMEDIA: LIVE@MGMA E-NEWSLETTER

Issue	Ad Close	Editorial Focus
November 1	October 25	READER POLL
November 8	November 1	COMPLIANCE LARGEST AMBULATORY SURGERY CENTERS
November 15	November 8	PRACTICE MAKES PERFECT
November 22	November 15	QUALITY REPORTING
November 29	November 22	READER POLL

Issue	Ad Close	Editorial Focus
December 6	November 29	RECRUITMENT
December 13	December 6	PRACTICE MAKES PERFECT
December 20	December 13	MEDICAL TECHNOLOGY
December 27	December 20	READER POLL